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*Selected links for Wall Street Journal: [www.bolick.net/wsj](http://www.bolick.net/wsj) Portfolio: [www.bolick.net](http://www.bolick.net)*

## Summary of Experience

For more than 20 years I have been listening very carefully to my clients, asking questions and making sure that I am solving the correct problem, in the most efficient manner, on schedule and on budget to the highest quality standards.

## Employment

2006- present - Manager, Web Design and Standards. Pitney Bowes

- Initiate and manage web design and production with vendors and internal staff.
- Coordinate and ensure adherence to corporate branding for Pitney Bowes websites.
- Established, published and ensure adherence to Pitney Bowes web design standards, with an emphasis on User-centric design, Section 508 accessibility and re-usable code. Developed html/css/Flash templates for sitelets that could be globally deployed, quickly translated, or updated easily via xml.
- Wherever possible I designed to reduce costs by “coding once, but using many times.”

2005- 2006 - Senior Interactive Web Designer. Pitney Bowes

- Converted Pitney Bowes websites to modern html/css. Designed web pages, flash demos and ads.

2003-2005 - Freelance Web Designer: Pitney Bowes, College Board, RDA Interactive, SmartPros.

2000-2003 - Senior Web Designer. Sony Music (Columbia, Epic, Legacy, Sony Classical Recording Labels)

- Senior Producer for the Legacy Recordings, the Sony online store and other projects.
- Collaborated with contacts at the record labels to conceptualize, produce, design and program database driven music promotional websites.
- Managed workflow for all Legacy Recordings websites created within Creative Services.
- Coordinated the work of art directors, programmers and outside studios.

1995-2000 - Web Designer. Sony Music

- Coordinated with record labels and art directors to design and program websites.

1989-1995 - Computer Graphic Artist. Sony Music

- Prepared advertising, packaging and point of purchase displays for recorded music and video.
- Worked closely with eleven art directors. Coordinated with editorial and production staff.
- Created Photoshop cover art and comps.
- Digitally drew logos, and built the corporate logo library. Created logo fonts.
- Assigned and oversaw logo work by other artists.
- Organized and purchased fonts for the very large departmental font library.
- Produced font books. Created, altered and repaired fonts.

1984-1989 - Graphic Artist. Securities Industry Automation Corporation (SIAC)

- Produced publications, slide shows, charts and graphs, a monthly in-house magazine, posters, brochures and manuals.

1990-2004 - Other Clients

- Web design and programming: Retrofret, Chubby Dragon, College Board, and sites for individual bands.
- Design, illustration and digital image creation for BMG Classical, DRG, Celluloid and Global Village records.
- Custom typefaces, font books, and type libraries for The Village Voice, People, InStyle magazines and Electra, RCA, Tommy Boy Records.

## Software and Languages

- Macintosh OSX and Windows OS.
- Photoshop, Illustrator, InDesign, Flash, BBEdit, Dreamweaver, Homesite, ProTools, Filemaker Pro, Excel, Word.
- Fluent writing HTML, CSS, Javascript, Actionscript.

## Education

- 2006 Advanced Flash at School of Visual Arts, NY
- 1995-2001 Series of classes in Flash, Javascript and Photoshop.
- 1991-1992 Series of classes in Quark, Illustrator, and Photoshop at Electronic Directions, NYC
- 1975-1976 Post Graduate work at School of Visual Arts, NY
- B.A, 1975 University of Alabama Major- Illustration/Graphic Design